

British American Tobacco Meets Efficient, Affordable and Flexible Vulnerability Management

The rise of worms and malicious code and the downtime and expense they bring has prompted British American Tobacco (and other organizations) to focus on vulnerability management. The desired result is to reduce the time and money spent dealing with vulnerabilities and exploitation of those vulnerabilities.

Proactively managing vulnerabilities of systems reduce or eliminate the potential for exploitation involving considerably less time and effort than responding after an exploitation has occurred. As a result, the IT Architecture and Security team put a business case together to purchase a new tool to help them mitigate the risks of unwanted attacks. The team needed to find a cost efficient, easy to manage and highly effective solution.

British American Tobacco opted for Outpost24's HIAB solution. The solution provides network mapping support. It is based on proprietary technology; enables cross platform support; maintains network availability; is aligned with the CVE standard and facilitates a multi user environment. British American Tobacco chose the HIAB solution to due to the following benefits:

- 🚩 Cost efficiency;
- 🚩 Scalability;
- 🚩 Strong support;
- 🚩 Flexibility; and
- 🚩 Advanced technology (both internal and external and the CVE standard).



**BRITISH AMERICAN
TOBACCO**

ABOUT BRITISH AMERICAN TOBACCO

British American Tobacco is the world's second largest tobacco group, with products sold in more than 180 countries. With a portfolio of more than 250 brands, it has 50 cigarette factories in 41 countries. 1 in 8 cigarettes smoked globally are from British American Tobacco's portfolio.

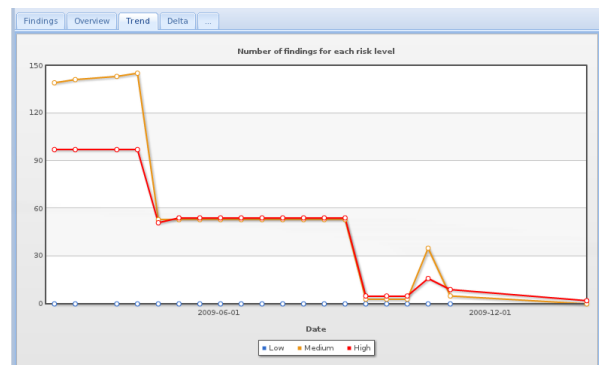
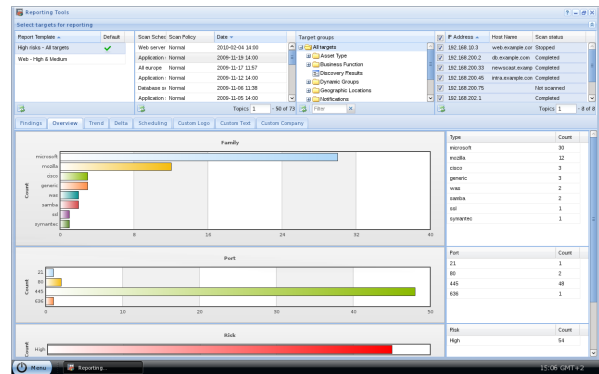
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After deploying HIAB, British American Tobacco has reaped more benefits than initially expected. The HIAB has proven to be cost efficient in terms of enabling higher productivity. All team members can manage and use the solution anywhere across the entire global network. Furthermore, HIAB enables the team to perform scans without having to deploy and run HIAB in several locations, therefore increasing productivity.





The flexible design of the solution has helped the company to utilise the solution exactly to the purpose intended. British American Tobacco needed the solution for specific projects, as opposed to on a weekly basis, (for which the HIAB solution can also be configured). While the solution has proven to possess the scalability expected it has also been easy to deploy and run.

The HIAB solution is ideal for British American Tobacco. It enables the company to manage its IT infrastructure security risk in an efficient and affordable manner. It ticked all the boxes the company needed: cost efficient, productive and scalable. Furthermore, it provided additional benefits that have further enhanced the value proposition of the solution.

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WHY BRITISH AMERICAN TOBACCO CHOOSES OUTPOST24

-  Advanced technology
-  Cost efficiency
-  Aligned with the CVE standards
-  Maintains network availability



ABOUT OUTPOST24: Vulnerability Management Made Easy! Outpost24 is the technology leader in on-demand vulnerability assessment and management solutions with over 1,000 corporate and government customers, including Traveler, Delta Lloyd Group, ING Life Limited, University of Helsinki, and Banco Multiva. Outpost24 is headquartered in Sweden with a global network of local sales offices. Outpost24 delivers security solutions in a Software-as-a-Service (OUTSCAN® & OUTSCAN PCI®) or Appliance (HIAB®) form factor. Outpost24's solutions provide fully automated network vulnerability scanning, easily interpreted reports, and vulnerability management tools. OUTSCAN PCI® is the ideal tool for businesses of all sizes to achieve and demonstrate PCI DSS compliance. For more information, please visit <http://www.outpost24.com>.